

Business Studies

Summer Assignment 2022

[Morgan Cars](#)

[Rolex Watches](#)

[Pringles](#)

Click on the links above to watch the video clips for the 3 companies.

Select one of these companies to research.

You can choose how to present your findings for example written report, PowerPoint presentation, academic poster or podcast (audio or visual recording).

You need to use a variety of sources of information, for example, the business website, newspaper and magazine articles, etc.

Your presentation must include, but is not limited to:

- What type of business is it?
- What goods or services do they provide?
- Is it a profitable business?
- Who are the customers?
- What is their market size?
- What is happening in this business at the present?

Reference all your sources of information.



This work is due in for the first lesson in September 2022.