

Subject: Creative Media Production**Qualification: Level 3 BTEC****Course overview**

In this exciting course you will learn all about different aspects of the media, with a particular focus on the film industry. It is an exciting course which will give you an insight into the world of film. You will investigate the areas such as pre-production, film production, different production techniques and explore and analyse a range of different film texts. The course culminates with the production of your own short film, which you can choose to create individually or as part of a production team.

Unit 1: External online assessment: Representation in the media

Unit 4: Media Pre-production

Unit 8: External assessment: Respond to a Commission

Unit 10: Film Production

How is the course assessed?

Grades awarded are Pass, Merit, Distinction and Distinction*. Two assignments set and marked internally. A controlled assessment responding to a set commission and an online exam on media representation are set and marked externally.

Where can creative media production take you?

Completion of this qualification will give between 16 and 56 UCAS points, to gain entry onto a degree course or entry into the workplace. Creative Media production can lead to further study and careers including television, film, radio, sound recording and interactive games.

Case Study

Year Group and Term	Subject Knowledge	Assessment	Curriculum /CIAG Links
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<p>Year 12 Term 1</p>	<p>Unit 4a (Pre-Production Report) Unit 1 prep (Online exam)</p> <p>4a: Students to investigate film pre-production (jobs in film and laws and organisations)</p> <p>U1: Exam preparation focusing on audience and representation theory</p>	<p>4a - Assessed on the first two sections</p> <p>1 – Mini-assessment tasks</p>	<p>CIAG link: film production roles (director, casting, producer, sound engineer)</p>
<p>Year 12 Term 2</p>	<p>Unit 4a (Pre-Production Report) Unit 1 prep (Online exam on media representation)</p> <p>4a: Students to continue to investigate film pre-production (film finance, film documents)</p> <p>U1: Exam preparation focusing on film production techniques</p>	<p>4a - Assessed on next two sections</p> <p>1 – Mini-assessment task</p>	<p>CIAG link: film production roles (director, casting, producer, sound engineer)</p>
<p>Year 12 Term 3</p>	<p>Unit 1 prep (Online exam on media representation) Unit 4a – Pre-production Report (final submission)</p> <p>Students to complete exam preparation for unit 1. Focus on long answer responses and short answer responses</p>	<p>4a – Final submission of film pre-production report</p> <p>1 – Exam – 1st sitting</p>	<p>CIAG link: film production roles (director, casting, producer, sound engineer), project manager</p>

<p>Year 12 Term 4</p>	<p>Unit 10a – Film analysis Students to research and analyse two different film genres. Students to analyse the macro and micro elements of each genre, identifying different production techniques used and their potential meanings</p>	<p>10a - Two essays/reports on film genres and how different production techniques are used to engage audience and create effect</p>	<p>CIAG: Film reviews, director, camera operator, film journalism</p>
<p>Year 12 Term 5</p>	<p>Unit 10b/4bc – pre-production/producing a fictional film (synoptic units) Students to start planning their own film production. Students to complete a range of planning tasks and create a pre-production portfolio for their film</p>	<p>Unit 10b/4bc: Film plans (final submission)</p>	<p>CIAG: Director, producer, film editor, camera operator, sound editor, project manager</p>
<p>Year 12 Term 6</p>	<p>Unit 10b/4bc – pre-production/producing a fictional film (synoptic units) Complete planning and pre-production portfolio</p>	<p>Unit 10b/4bc: Film plans (final submission)</p>	<p>CIAG: Director, producer, film editor, camera operator, sound editor, project manager</p>
<p>Year 13 Term 1</p>	<p>Unit 10b/4bc – pre-production/producing a fictional film (synoptic units) Complete production plans to a professional standard. Review and adjust film planning/pre-production tasks</p> <p>Complete principal photography (filming) for unit 10BC</p>	<p>Exam Style question</p> <p>First submission of film (rough cut/1st draft)</p>	<p>CIAG: Director, producer, film editor, camera operator, sound editor, project manager</p>

	Edit and sequence initial shots using Adobe Premier		
Year 13 Term 2	<p>Unit 8 – Respond to a Commission (External Assessment) Introduction to unit 8. Unit 8 is a response to a set brief. Students will have 10 hours to prepare and prep for their exam. They should explore audience, the requirements of the brief, and plan a promotional pitch for the client. Complete preparation tasks for the January exam</p>	Unit 8: Mock-style response in relation to a mock brief	CIAG: pre-production, audience research, storyboard designer, project manager
Year 13 Term 3	<p>Unit 8 – Respond to a Commission (External Assessment) Unit 10b (Filming, Editing and Sequencing) Students to complete unit 8 exam</p> <p>Students to complete short film production. Students will apply post-production techniques to their film. (Final cut)</p>	<p>Unit 8 Examination</p> <p>Unit 10b: (Final cut)</p>	CIAG: Editing, sound editing, camera operator, project manager
Year 13 Term 4	<p>Unit 4d – Review Pre-Production Students to complete a review of their film production and pre-production work in the form of an essay/report</p> <p>Students also to undertake additional revision and preparation for external assessment resits</p>	Unit 4d – Pre-production/Production report (1 st submission)	CIAG: Project manager

Year 13 Term 5	Unit 8 - Resit Unit 1 - resit Unit 4d – Review pre-production Exam resits Complete final pre-production/production report (final submission)	Range of exam-style questions (short and long)	
Year 13 Term 6	N/A	N/A	N/A

For further information on this course please contact:

Robertwilson@universityofkentacademistrust.org.uk
Head of Media Studies and ICT