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Dear Parent/Carer,

WIZZ APP

I would like to raise awareness of an app, WIZZ that we know some young people in Medway are using and unfortunately are being exposed to inappropriate content and contacts.

- The age limit for this app is currently set at 12+, however due the nature of the app in allowing for unrestricted access to unknown individuals, we strongly advise that students do not use this app.
- Please remind your child 'once online, always online' even if a post is removed it may have already been shared on or screenshotted, think twice before you post online.
- A digital footprint is a trail of data that you leave online, employers and higher education settings will carry out searches online, be mindful now so our posts do not affect our choices later in life.
- Apps like Wizz allow young people to make friends with strangers around the world, leaving them vulnerable to online grooming.

For further information with regards to the Wizz App, please read the attached guide from the National Online Safety platform.

If a student feels that any online communication is not kind or appropriate, it is important to report it to a trusted adult. Students are encouraged to speak with their PT in the first instance, we also have pastoral support available to help. If students would prefer to report via email, they can use refernow@universityofkentacademiestrust.org.uk. Students are also encouraged to report any concerns they may have with regards to their peer's online use.

Please find attached the link to National Online Safety if you would like to find out more about any particular Apps or other topics around online safety for your child, then please enrol on the platform as a parent/carer using the link below, you will then have free access to webinars, courses and guides about existing platforms and new platforms as they are introduced.

<https://nationalonlinesafety.com/enrol/chatham-grammar>

Yours sincerely,

Beth Sanger
E-Safety Lead

What Parents & Carers Need to Know about

WIZZ

AGE RESTRICTION
12+

12+ App Store
Teen Google Playstore

Wizz is a networking app which allows users to connect and chat with other people around the world. Its principle is similar to a dating platform: users have a profile with up to three photos, along with optional interests and hobbies tags. This allows other like-minded people to be recommended in searches. If a user likes what they see on someone's profile, they can initiate conversation through the instant message feature; otherwise they swipe on. The app does use age verification technology when an account is created and groups users by age.

WHAT ARE THE RISKS?

OVER-SHARING

Immediately after setting up an account, users start receiving friend requests (mainly from the opposite gender). For many young people, this will be exciting and a boost to their confidence. As young people tend to be more trusting online and may believe what others tell them, however, this can lull them into dropping their guard and revealing personal information to strangers.

CATFISHING AND PREDATORS

Wizz uses Yoti, a digital ID system, to verify users' age. The AI only detects approximate age, though – so an older person who looks younger could be grouped with teens (or vice versa). Also, profile pics on Wizz don't have to match the face of the person who did the initial age verification: it would be fairly easy to create a fake account using another person's photos with a made-up name and age.

EXPLICIT CONTENT

During our research, conversations on Wizz very quickly turned sexual. Users frequently suggested 'taking it to snap' (Snapchat's disappearing image feature can make it conducive to sharing explicit selfies), connecting on other social media, swapping nude or semi-nude pictures, or holding sexual chats. These users created an impression of the platform being sleazy and unsafe for young people.

INTIMATE IMAGES

It's not unheard of for young people to be coaxed into sending suggestive images of themselves over apps of this kind. Given that Wizz connects users with strangers, who may not be honest about their real intentions, a teenager might conceivably be persuaded to share sexually suggestive selfies by someone who they believed they had a trusting relationship with.

NO PARENTAL CONTROLS

The app claims to provide a secure and inclusive environment, but our researcher couldn't find any parental controls or safety features in evidence. If you report another user for inappropriate behaviour, you are offered the option to block them – but there's no indication as to whether the block has actually been successful, and there was no follow-up contact from the developers.

SECRETS AND SUBSCRIPTIONS

Wizz sent our researcher occasional 'mystery' friend requests from a blurred-out profile. To discover the sender's identity, users can either watch a video (usually an ad for a game or app) or take out a monthly subscription. Critics might suggest this could be a way to exploit young people's curiosity into making them pay for the app, and that the 'secret admirers' are bots rather than real people.



Advice for Parents & Carers

TALK IT OUT

If your child has downloaded Wizz, talk to them about why they like it and who've chatted with. Have they shared any personal details with this person or connected with them on other social media platforms? Refresh your child's memory of the various risks that can arise from engaging with strangers online and get them to consider using a similar app with more robust safety features.

BE SUPPORTIVE

When connecting with strangers on apps like Wizz, seemingly innocent chats can quickly progress to become sexually explicit and lead to nudes being sent. Make sure your child knows to come to you if they're uncomfortable about anything they've been sent or been asked to send. If they've already shared something that they now regret, reassure them that you'll support them no matter what.

EMPHASISE CAUTION

Young people are far more inclined to see the good in others; they often overlook the fact that scammers set up fake accounts on apps like this with the intention of getting money or personal data. Remind them that not everyone online is who they claim to be, how easy it is for someone to create a bogus profile, and why it's vital to think twice about sharing anything on networking apps.

KEEP THINGS TRANSPARENT

It might feel awkward, but regular chats about your child's online life can be beneficial. If they seem suddenly anxious or secretive around their phone or tablet, they may have something they need to get off their chest. You could also consider not allowing digital devices in their bedroom, especially overnight – that's when a lot of the riskier conversations on apps like Wizz tend to take place.

Meet Our Expert

Dr Claire Sutherland is an online safety consultant, educator and researcher who has developed and implemented anti-bullying and cyber safety policies for schools. She has written various academic papers and carried out research for the Australian government comparing internet use and sexting behaviour of young people in the UK, USA and Australia.



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